Internet access and use among adults aged 50+ in Ireland

Common Purposes of Internet Use*

- Searching for Information: 79% (810,000)
- Financial Payments: 58% (600,000)
- Social Media: 40% (410,000)
- Sending & Receiving Emails: 72% (740,000)
- Accessing News: 57% (585,000)
- Gaming Apps: 17% (175,000)
- Audio & Video Calls: 43% (440,000)

*Data for those with home internet access

1,000,000 adults aged 50+ have access to the internet in their homes.
900,000 adults aged 50+ have access to smartphones/tablets (and so to apps).
870,000 adults with home internet access use the internet weekly.
700,000 adults with home internet access use the internet daily.

Home internet access decreases with age:
- 86% aged 50-69 years;
- 66% aged 70-79 years;
- 38% aged 80+ years.

3% of adults aged 50+ rely on accessing internet through friends, relatives, home, library, community centres and public Wi-Fi networks.

30% of adults aged 50+, and who are living alone, do not have internet access in their homes.

For more information please visit www.tilda.ie

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